

30 March 2025 to 28 March 2026

Integrated Impact Report



OCTAVIUS PHUKUBYE
Executive Director

FY2026 marked the first year of our audacious 10-year youth empowerment roadmap. With a clear destination – to empower 500,000 young South Africans to become economically active and productive by 2035 – we focused on building an organisation capable of delivering at scale.

Throughout the year, we focused our energy on laying strong foundations. We prioritised quality over volume and depth over breadth, pausing some programmes and refining others, always keeping young people at the centre of every investment.

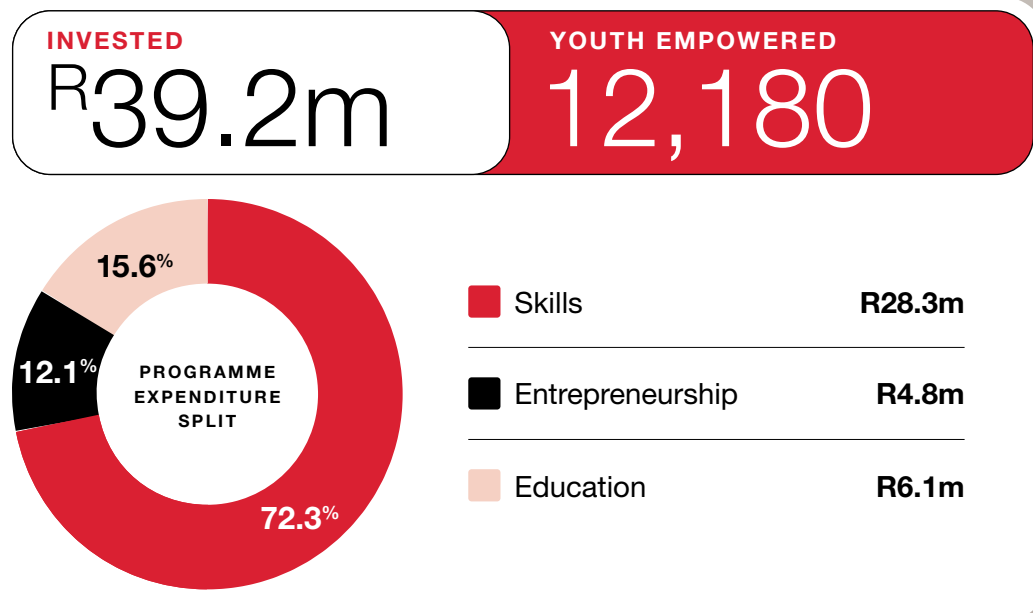
The groundwork established gives us confidence that we have the people, partnerships and systems in place to implement our vision responsibly. We thank our donors, service providers and partners for their trust and support as we fulfil our mandate to create transformational change for youth.

EXECUTIVE SUMMARY

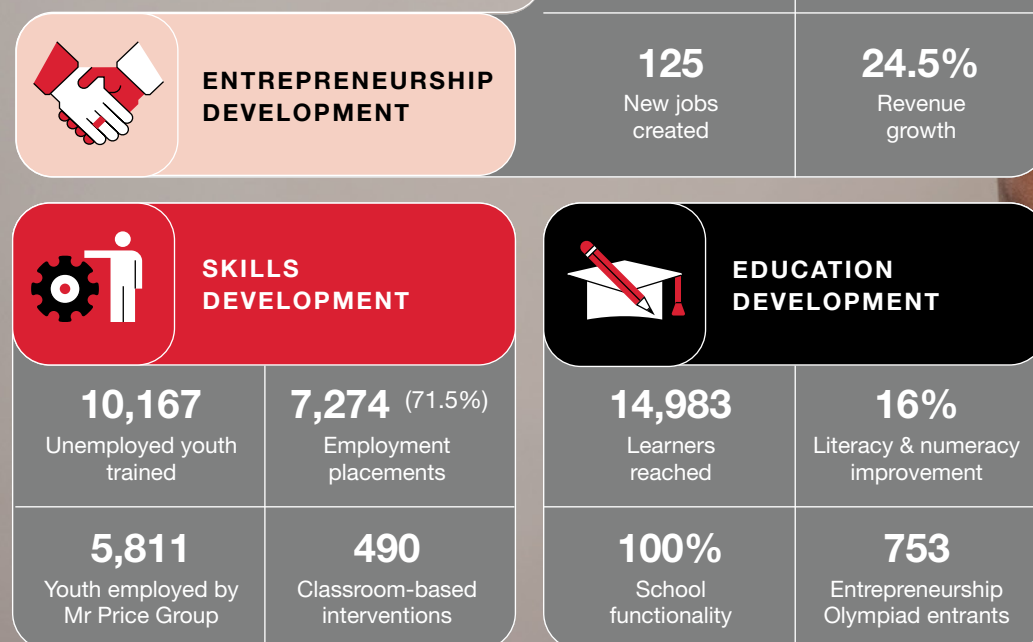
INVESTMENT IMPACT

Across Skills Development, Entrepreneurship Development, and Education Development programmes

Overview



Programme Impact



Funding & Community Support

POWER PARTNERS

R32.1m	Mr Price Group donations
R4.9m	Corporate donations
R4.2m	Public donations
R1m	Hope4Youth in-store donations
3x	Strategic new partners

Funding categories reflect internal revenue classification

STAKEHOLDER & COMMUNITY ENGAGEMENT

72 NGOs	Supported through product donations
6,114	Beneficiaries impacted
R112,000	Donated to NGOs
1,000 hrs	Volunteered on Mandela Day

Your **Youth Empowerment** Champion

