



FY2023

Annual Integrated Report


mr price
foundation

Unlocking tomorrow's potential

Mr Price Foundation is the only independently registered non-profit organisation driving skills development at national, regional and community levels for entrepreneurial and employment opportunities in the retail value chain, along with interventions in education starting at early childhood development level.

Everything we do, we do with the aim of breaking the cycle of poverty and inequality. Our programmes align with a number of goals of South Africa's National Development Plan and the United Nations' Sustainable Development Goals.



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Your Gift To Our Youth



Who We Are



Mr Price Foundation is committed to tackling the greatest needs facing South Africa's youngest generations. Our children and youth live with some of the highest rates of poverty, inequality and unemployment in the world.

Since 2005, we've been positively influencing and actively supporting South Africa's national development priorities of reducing youth unemployment and improving access to quality education, through our high impact youth development and education programmes.

**As a registered NPO and PBO,
we don't measure profit.
We measure social impact.**

Our vision is to be a leader in youth development, with employability or sustainable income opportunities as the ultimate goal.

We invest significantly into building strategic relationships with stakeholders such as Mr Price Group, businesses, industry leaders, government and communities. By working in partnership with organisations that align strongly with our purpose, we co-create programmes to unlock tomorrow's potential and effect lasting change in education and skills development.

Our *values*



Birtherd by Mr Price Group,
we share the Group’s DNA and values.



Fuelled by Passion

Our passion is driven by compassion for youth and belief in their potential.



Creating Value

We create value that fulfills needs and generates meaningful and measured impact.



Upholding Partnership

We collaborate with aligned, valued partners to create exponential and impactful change.



Actionable Humility

We are because of you. We embody selflessness and ubuntu for our fellow South Africans.

Chairman’s *message*

Innovation and agility are hallmarks of Mr Price Foundation. Despite a struggling economy and material impacts on business, Mr Price Foundation is constantly seeking, evaluating and creating new ways to best invest their resources.

The Foundation’s objectives are clear: to connect as many unemployed youth as possible to income opportunities through formal employment or self-employment.

The Foundation team is playing a pivotal role in driving skills development and sustainable entrepreneurial opportunities for youth. They live and breathe Passion, Value and Partnership; and their integrity and good governance builds trust and confidence among their stakeholders.

South African businesses are facing increasing risks and demands – yet business is also called upon more frequently to fund a mounting assortment of social needs. There is no doubt that providing children with quality Early Childhood Development (ECD) opportunities, developing the skills of youth and preparing them for economic opportunities are critical issues.

I appeal to corporates and individuals alike to raise your hands to support Mr Price Foundation and employ South Africa’s youth in the urgent task of building a brighter future for our children.

Mark Blair
Chairman of Mr Price Foundation Board



“

Mr Price Foundation is constantly seeking, evaluating and creating new ways to best invest their resources.

Our *Team*



Team Heads

- Karen Wells**
Head of Mr Price Foundation
- David Churchman**
Head of Finance and HandPicked Programme Manager
- Pain Mashingaidze**
EduRise Programme Manager
- Yurissa Sawers**
JumpStart Programme Manager
- Pierre Tostee**
Head of Communications

Board Members

- Mark Blair**
Chairman of Mr Price Foundation Board
- Natasja Ambrosio**
Director of Mr Price Foundation
- Mondli Mchunu**
Director of Mr Price Foundation

Karen's *message*

Are you committed to be the change you want to see in South Africa? We are. As a youth development organisation, our focus is on creating hope for youth. We believe wholeheartedly in their potential. Yet youth carry the burden of unemployment, with 62.1% of 15- to 24-year-olds and 40.7% of 25- to 34-year-olds not in work.* This landscape requires us to think and respond differently to the challenge of youth unemployment.

One of our approaches is to target education at the Foundation Phase. We can't ignore that education is a root cause of unemployment and poor skills. In FY2023, our EduRise schools completed their fourth and final year, crossing an important threshold into the sustainability phase.

Another key focus is to work closely with industry partners to understand market demand – and ensure our training programmes meet their needs. In FY2023, we empowered 4 922 youth with skills for formal employment through the JumpStart Retail Frontline Programme, with 88% of these youth bucking the unemployment trend.

With the scarcity of formal jobs, we are paying closer attention to entrepreneurial opportunities. We continued to innovate and test opportunities to create entrepreneurs, including wastepreneurs and agripreneurs. Our HandPicked programme launched the first retail rooftop farm in the Western Cape, with a number of positive local spin-offs.

As always, our goal is to connect youth to income opportunities. Our partners and our youth can trust us not to train for the sake of training, but to actively engage with industry to determine needs and to connect suitable youth to these opportunities. In this way, we create new opportunities, build greater capabilities, and foster hope that the future will be better than the present.

We thank all our partners for binding together for a greater impact. We are because of you.

Karen Wells
Head of Mr Price Foundation

* Stats SA Quarterly Labour Force Survey Q1 2023



“ We can't ignore that education is a root cause of unemployment and poor skills. ”



Stories of Hope



We believe in South Africa. We believe in the enormous potential of our nation's children and youth. We know we can make a meaningful impact – especially when we link hands and hearts with like-minded partners.

The 2023 financial year was characterised by prolonged loadshedding the likes of which South Africa has never experienced before. Yet thanks to the steadfast support of our donors and partners, Mr Price Foundation brought light and hope into the lives of thousands of children and youth.

Highlights & *impact*

Fighting for *a brighter future*

Eleven exceptional JumpStart Professional Retail Programme (PRP) students completed an intense year of training, where they were fully immersed in the retail and manufacturing value chains. The graduates accepted their certificates in high spirits at a celebratory event in December 2022. “It was a very challenging year but when you know what you are looking for, then you know it’s worth fighting for,” said Gcina Tivane, winner of the “Best Fit” award.



Giving hope *through education*

In December 2022, we celebrated the culmination of a remarkable journey with schools in our EduRise programme. For the past four years, EduRise has supported 98 primary schools in Mitchells Plain, Soweto, QwaQwa, Hammarsdale and Tongaat – helping to identify their needs and overcome some of their most pressing challenges. Interventions focused on school management and governance, maths, natural sciences, English, creative arts, Physical Education and environmental awareness.

The period spanned a number of unforeseen challenges, including Covid-19 and the July 2021 civil unrest. Despite it all, we were humbled by the unwavering support of the schools, educators and department of education officials. This was key to the continuation of the programme. In FY2023 the schools entered the sustainability phase; and we ended the year with overwhelming confidence that schools will continue to sustain the various EduRise interventions and practices without our active involvement. We extend our deep appreciation to all our partners for giving hope through education.



RFP leapfrogs *job target*

The JumpStart Retail Frontline Programme (RFP) is Mr Price Foundation’s most successful training programme. This two-week skills development programme is composed of an online life skills course, in-person training and interviews, and a week of hands-on work experience in a retail environment. This work readiness programme is designed to unlock opportunities for matriculated youth to entry level positions in retail.

In FY2022, 50% of RFP candidates went on to gain employment. In FY2023, we set a higher target to place 75% of RFP candidates in employment. We overshot this target, with 88% of RFP candidates – 4 321 out of 4 922 youth – finding employment.

We achieved this by focusing on demand in major metros, lowering the overall number of candidates trained, and improving our employment processes. We thank our employer partners for driving more of their stores to employ youth from the JumpStart talent pool. South Africa’s youth are resilient and inspire us every day to do everything we can to unlock their potential.



Living labs tap *into learning*

Our EduRise and HandPicked programmes collaborated to plant the seeds of opportunity at Vukuziphathe and Peaceville primary schools in Hammarsdale, KwaZulu-Natal. The schools were kitted out with growing tunnels complete with bright green towers of the African Grower technology and herb and veggie seedlings. This pilot project with LEAP Schools has great potential. These tunnels can be integrated into the curriculum, to create a ‘living lab’ for educators across subjects like natural sciences, maths and life skills. Produce grown in the tunnels can also be used to supplement children’s diets or for schools to generate revenue. “We are exploring how HandPicked can link into EduRise, marrying the two and seeing all the benefits that we can possibly bring to children,” said implementation partner Louis-Gillis van Rensburg, CEO of Fresh Life Produce and African Grower. We thank our partners for bringing this project to life.



Highlights & *impact*

Putting plastic *to better use*

Our new UpLift entrepreneur programme is supporting wastepreneurs on their journeys to create sustainable micro businesses. Not only do the wastepreneurs reduce waste to landfill, but they also create jobs and tackle youth unemployment.

An innovative collaboration between UpLift, The Litterboom Project and Mr Price Home is going a step further, by closing the loop on plastic recycling. The Litterboom Project collects waste at boom sites in rivers along the KwaZulu-Natal coast, diverting plastic waste from the ocean to a Mr Price Home supplier. This has been used to manufacture recycled plastic products which will be launched by Mr Price Home as part of their World Oceans Day celebrations. The Litterboom pilot has already created employment for two interns. We thank our partners for embracing new opportunities and creating a healthier, happier environment.



The power *of fashion*

We proudly joined hands with Cape Town's African Academy of Fashion to power a Creative Entrepreneurship Course for young women from underserved communities. A cohort of 14 fashion-loving women graduated from the eight-week course in August 2022 – and seven of these grads immediately used their new skills to find formal employment, or to start or upscale their own creative businesses.

“By providing a platform for young women to acquire skills and competencies, we increase their employment and entrepreneurial prospects in the fashion industry. We are excited and grateful to have partnered with Mr Price Foundation to contribute to change,” said African Academy of Fashion co-founder Tamburai Chirume.



Some things *are for life*

We were pleased to extend support to 25 registered charities in FY2023, by way of vouchers to Mr Price Sport, Mr Price Home and Mr Price apparel stores. These beneficiaries mostly work with children and youth centres, aligning with our values to give youth lifelong skills and open the doors of opportunity and hope. One of our noteworthy recipients was 9Miles Project, which provides safe spaces for highly impoverished and at-risk children and youth in Strandfontein, Cape Town.

The youth lack suitable seasonal clothing and footwear and are often ostracised because of this. With the help of the vouchers, the project provided the children with appropriate attire, helping them enjoy greater confidence, restored dignity and improved social inclusion. 9Miles also uses surfing as a catalyst to engage and transform youth. It is only through the generous support of our partners that we are able to effect change and broaden the horizons of youth desperately in need of positive interventions.



Hope grows *on rooftops*

Our HandPicked agriskills development programme took a leap onto rooftops in November 2022, with the launch of HandPicked CityFarms Kenilworth Centre: the first urban retail rooftop farm in the Western Cape. This agriskills development project will train two unemployed youth from the nearby Langa community each month, starting 24 home growers on their agripreneurial journeys. It's poised to offer youth an opportunity to join the local economy and break away from poverty.

Growers will be directly linked to local agroprocessing, creating a circular economy and promoting local entrepreneurship and food security. We thank our visionary private-sector partners: Redefine Properties, Fresh Life Produce, SA Urban Food & Farming Trust / Oranjezicht City Farm, and the Black City Farm Project in Langa; as well as many other amazing partners from Mr Price Group and Veldskoen. Thanks to you, we can create innovative solutions to youth unemployment and hunger.



Celebrating the launch of the rooftop farm (clockwise): Redefine board member Sipho Pityana, City of Cape Town Head of Economic Growth Alderman James Vos, Head of HandPicked David Churchman, Head of Mr Price Foundation Karen Wells, Fresh Life Produce founder Louis-Gillis Janse van Rensburg, and City of Cape Town Executive Mayor Geordin Hill-Lewis.

Making a sustainable impact

Our mission is to drive social change and make a sustainable impact. With quality education and youth development as our anchor, we co-create programmes to help youth unlock their full potential, with employability or entrepreneurship as the ultimate goal.

Yet in the current economic climate, not everyone can join the formal economy. That's why we continued to explore and test new entrepreneurial initiatives in FY2023.

Our new agripreneur and wastepreneur programmes are showing early signs of success: connecting skills training to market needs and creating opportunities for employment. The flow chart on pages 20-21 illustrate why we are working in the entrepreneurial space.

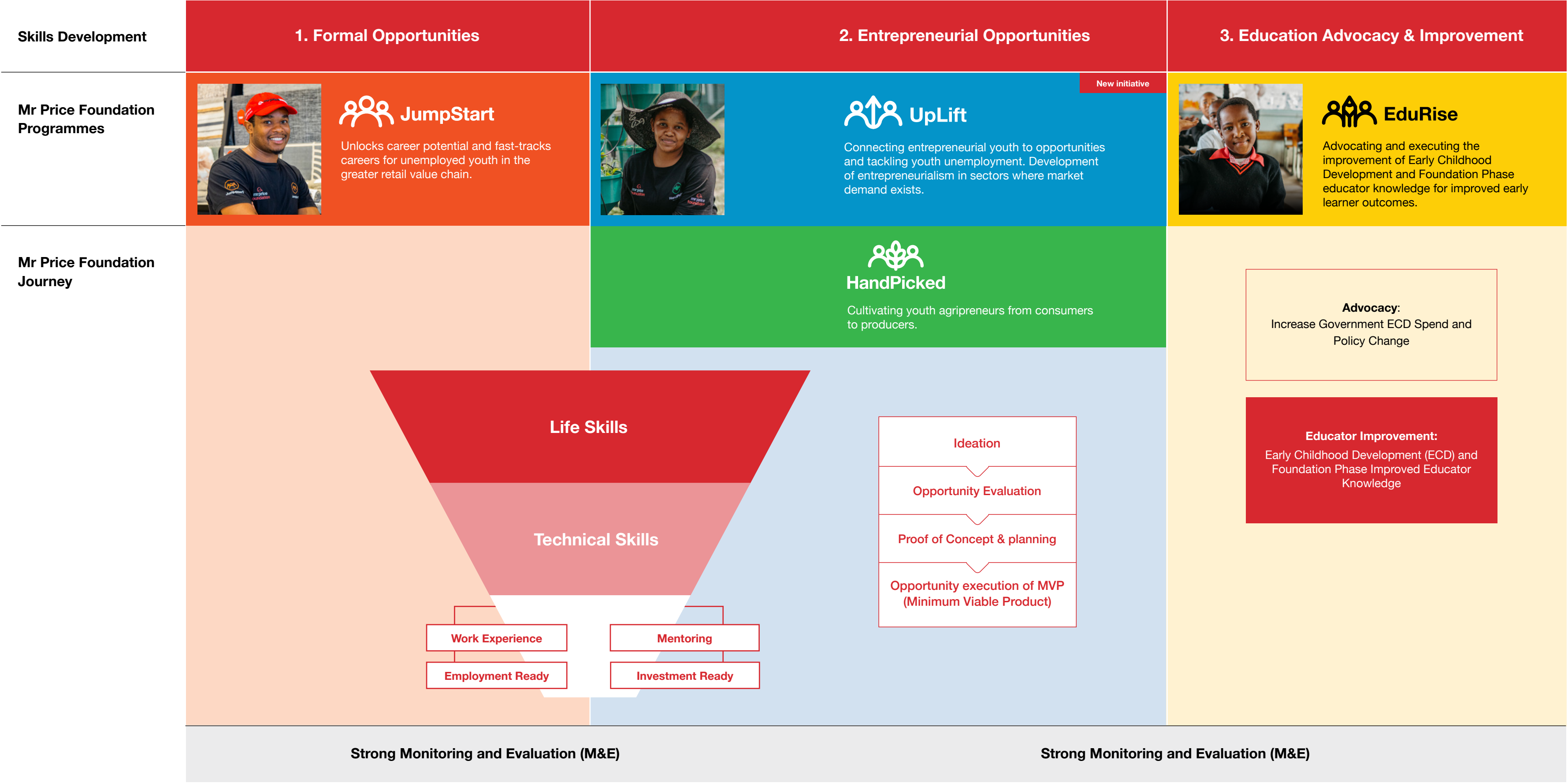
These programmes align with a number of United Nations' Sustainable Development Goals and help create a circular economy, from Mr Price Group Support Centre to stores.

While our purpose is to unlock tomorrow's potential and connect youth to income opportunities, education is the root cause of poor skills. That's why we also focus on education, particularly at the Foundation Phase.



Areas of impact

<h2>Skills Development</h2> <div> <div>Formal Opportunities</div> <div> JumpStart </div> <div>Retail Value Chain</div> </div>	<div> <div>Entrepreneurial Opportunities</div> <div> UpLift </div> <div>Entrepreneurship</div> </div>	<h2>Education</h2> <div> <div>Numeracy and Literacy Improvement</div> <div> EduRise </div> <div>Primary School Educators Grade R-7</div> </div>
<p>JumpStart Programmes</p> <ul style="list-style-type: none"> • Retail Frontline Programme (RFP) • Retail Sales Programme (RSP) • Retail Essentials Programme (REP) • Warehousing Basics Programme (WBP) • Production Programme (PP) • Professional Retail Programme (PRP) • Professional Manufacturing Programme (PMP) 	<div> HandPicked </div> <div>Agriculture</div>	<ul style="list-style-type: none"> • Early Childhood Development (ECD) • Foundation Phase numeracy and literacy improvement • Teacher development (content and pedagogy)





JumpStart is a work readiness programme that develops the skills of unemployed youth and links them to career opportunities in the retail and supply chain sectors.



JumpStart programmes blend industry-specific theory with life skills and work experience to ensure youth are genuinely prepared for the working world.

The programme does not take a one-size-fits-all approach to training. We are continually adapting our programmes and work closely with our retail and manufacturing partners to understand what type of candidate they require. Then, working in communities close to demand, JumpStart trains candidates who are a good fit to match demand.

This is the premise of the JumpStart programme. We don't train for the sake of training and we don't want to give youth false hope if there is no opportunity for employment. Our programmes also give candidates an opportunity to discover if their hearts truly lie in the greater retail value chain.

Our partners:



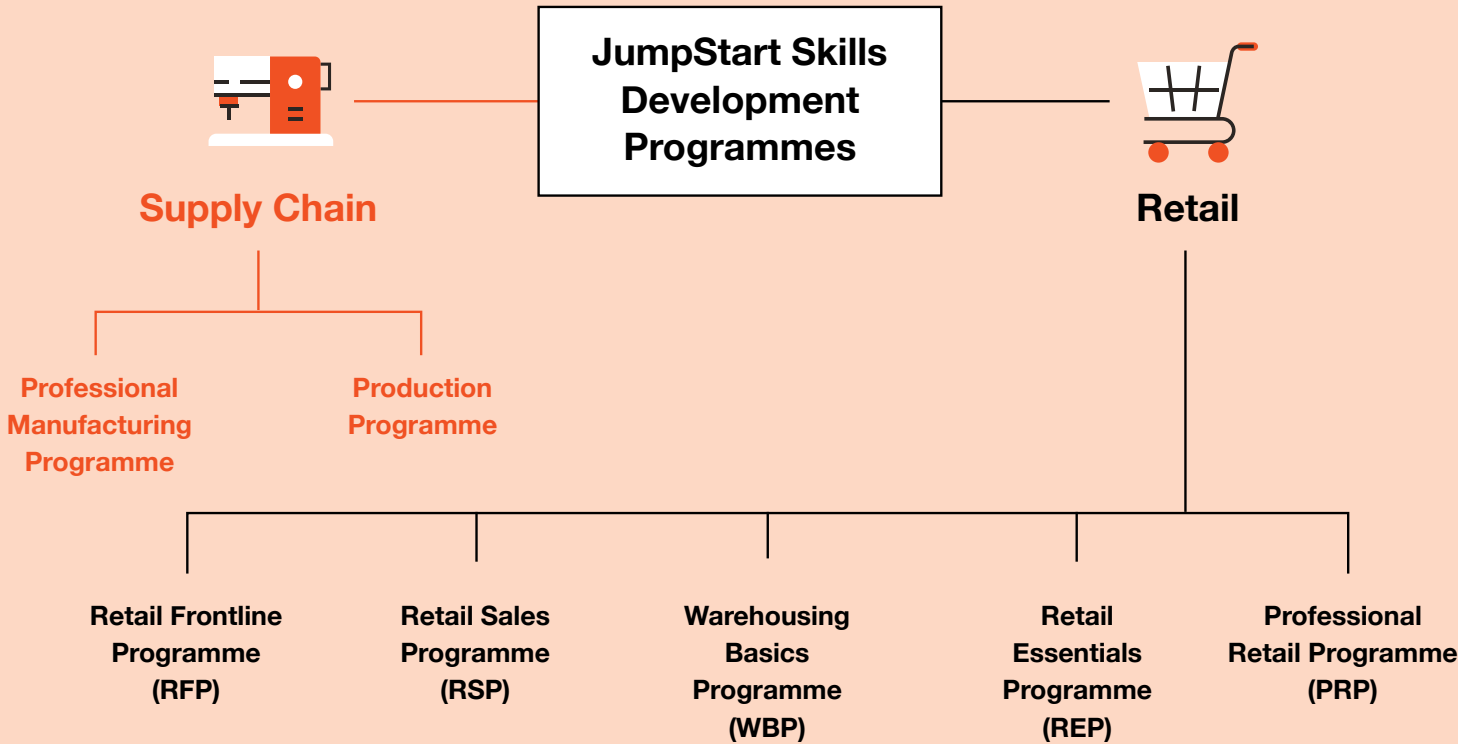
Let's get ready for tomorrow

JumpStart provides youth with targeted work readiness training in sectors that feed into the retail value chain. With youth unemployment in South Africa at an all-time high, our training programmes provide the opportunity for matriculants and tertiary graduates to gain work readiness skills and a competitive advantage in the workplace.

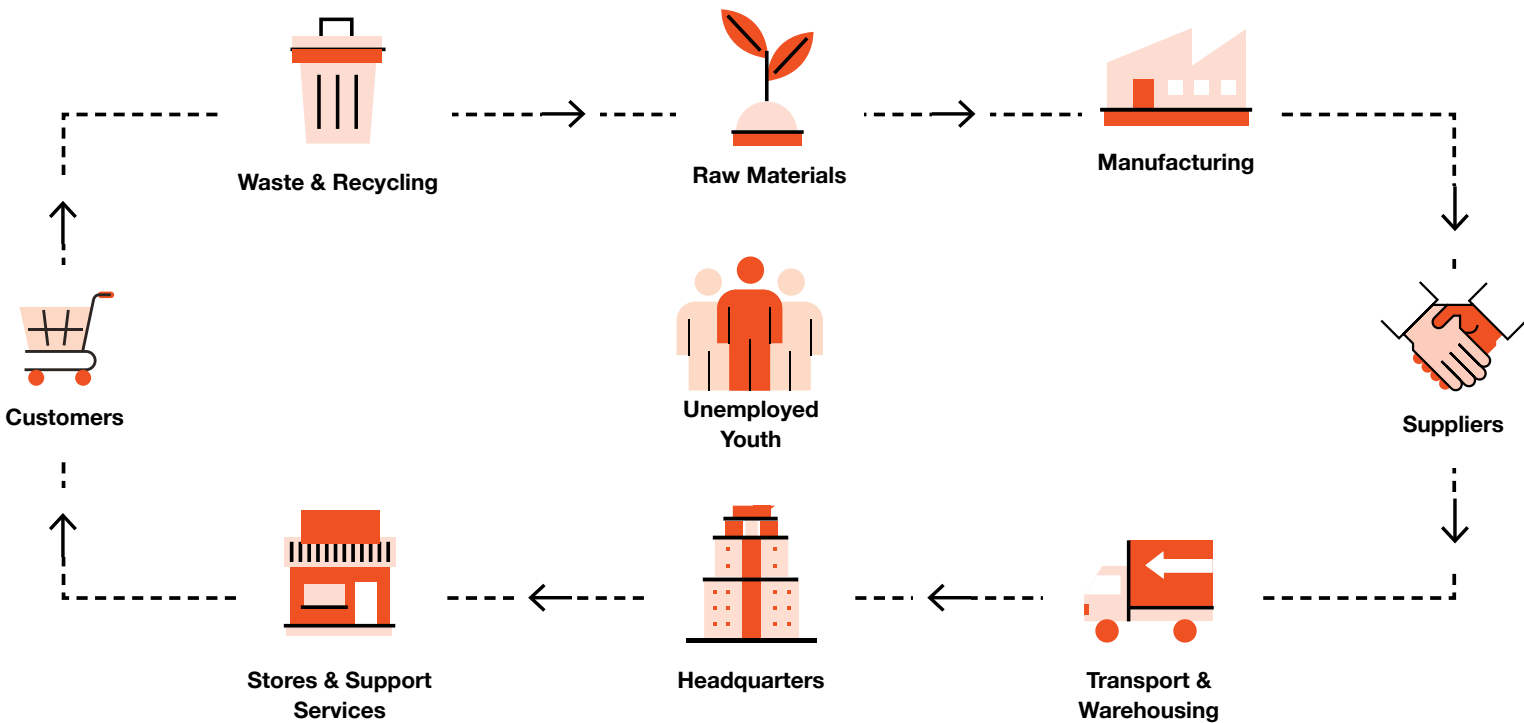
JumpStart's objective is to empower youth to become more employable post-training, bridging the gap between education and the working world, and ensuring youth are ready for work on day one. JumpStart programmes are supplemented by the Foundation's HandPicked and UpLift programmes, which focus on creating entrepreneurial and income-generating opportunities in sectors such as agriculture and waste recycling.



JumpStart *programmes*



Retail *value chain*



Mr Price Foundation's training programmes link candidates into the retail value chain.



Our impact in FY2023



88%
Employment rate



4 330
Youth employed



4 933
Youth developed



358
JumpStart training sessions



R22.34m
Invested in skills development



Letter from *Yurissa*

From day one, JumpStart's underlining function has been to match skills development programmes with industry demand. We continue to push closer to this goal.

Our focus areas for FY2023 for our biggest programme, the Retail Frontline Programme, was to lift the employment rate from 50% in the previous reporting period to 75%. We overshot this target and achieved an 88% employment rate, as a result of improved measures put in place. In our graduate programme, the Professional Retail Programme, we focused on improving linking the right skills possessed by graduates with the business needs of our employer partners, to produce quality candidates and match supply with demand.

In the reporting period, over 4 933 youth benefited from the JumpStart programme, with 3 543 youth employed by Mr Price Group businesses and 312 through the Foundation's external employer partners. A further 475 youth gained employment outside of the JumpStart network post-training.

These gains came despite considerable headwinds:

- Some of our JumpStart programmes were impacted by weaker employment in the muted economy.
- Extensive loadshedding caused serious connectivity issues which hampered the ability of candidates to get connectivity and log onto our application site.
- The floods in KwaZulu-Natal caused damage to certain training venues and hindered transport, resulting in some training classes being cancelled.
- Intermittent strikes in Johannesburg and Cape Town negatively impacted training.
- In September, the online application link for the JumpStart entry level store programmes went viral. Over 20 000 candidates applied for the programme and put our system under pressure.

FY2023 was a complex year and many more challenges undoubtedly lie ahead for South Africa. Yet through the power of partnership, we will continue to create hope for a brighter future for our youth.

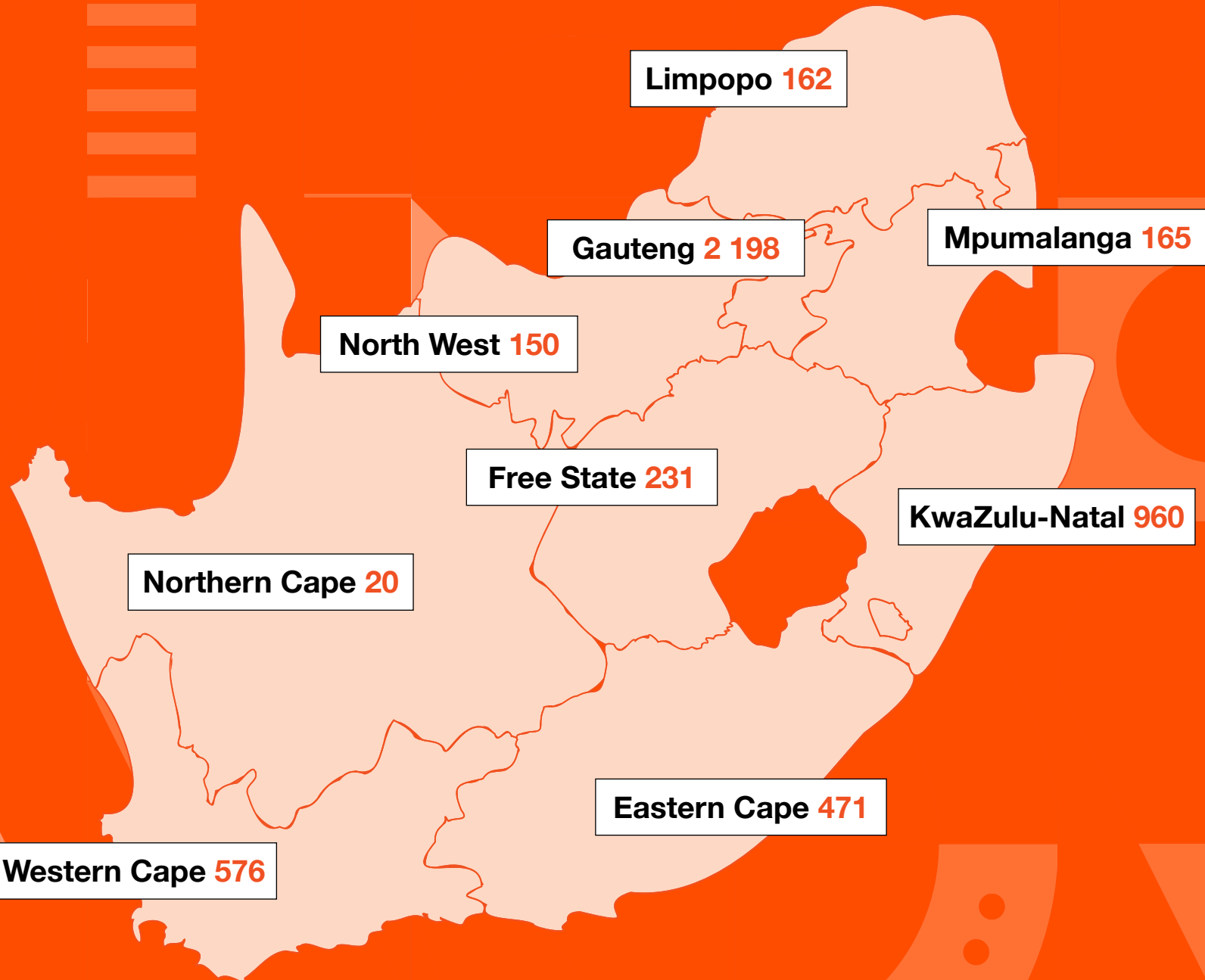


Yurissa Sawers
JumpStart Programme Manager

Youth developed in FY2023



Total youth developed:
4 933



Testimonials

“ The programme creates a stepping stone for young graduates entering the industry. It allows one to build a more holistic view of the industry. Most importantly, it instils skills, knowledge and insight, enabling students to approach the industry with a greater sense of understanding and confidence.

Martin John Steenkamp
Menswear Fashion Designer & Clothing Production Lecturer, JumpStart Pre-Production Programme 2016

“ JumpStart changed my life. I truly did not have any idea where I was heading in life. JumpStart opened my eyes to opportunities in footwear and made me realise what I am destined to do; and to believe in myself. Now, I am living my dream.

Avinaash Piyarilal
Mr Price Footwear Junior Quality Technologist, JumpStart Manufacturing Pre-production Programme 2014 (Footwear)

“ Your dreams are valid. Don't let anybody tell you otherwise. Never stop dreaming. Wake up and make an effort! JumpStart gave me an opportunity to JumpStart my career in retail. It gave me insight into the various roles and diversity in retail.

Nomthandazo Nkwanyana
Junior Quality Technologist, Miladys, Head Office, JumpStart Retail Frontline Programme 2019



Martin John Steenkamp.

Testimonials



JumpStart has provided my stores with associates who are enthusiastic and eager to learn new skills. The programme has also streamlined the employment process and made it easier for my managers to employ while juggling their busy daily tasks. I have been part of many success stories in my stores, of JumpStart associates who have become successful leaders.

Naeem Abbas
Mr Price Home Area Manager



JumpStart has been a critical and vital partner in the fast-paced rollout of Power Fashion’s ‘big five’ strategy. In easing the recruitment process we have been able to focus on more locations in a faster turnaround time. Not only has pressure been taken away from the team but we have onboarded really great talent through the programme and assisted with improving the lives of the associates that have joined. We look forward to our continued partnership with JumpStart as we grow our footprint in the year to come.

Robert Schulz
Power Fashion Operations Manager



The Ninian & Lester Clothing Division is proud to be associated with the JumpStart programme. We have seen the value that it adds to young, talented individuals which in turn adds great value to organisations. We hosted a JumpStart Professional Retail Programme intern last year who made a significant impact on our design and technical department by utilising her skills and work ethics gained in the programme. We are also proud to have a smart and talented former JumpStarter who works as a pattern maker and displays fantastic characteristics gained at Mr Price Foundation. We look forward to continuing this great relationship with the Foundation and helping talent prosper.

Shamindra Diplal
Jockey Technical and Quality Manager



Celebrating our partners

JumpStart training is demand-driven and is continually evolving to meet the needs of our industry and employer partners. JumpStart empowers youth with key industry and professional skills; and connects our employer partners to a pipeline of work-ready retail talent that is primed to meet their needs.

We celebrate our existing employer partners and welcome new partners from Power Fashion and Mr Price Money. Thank you all for supporting JumpStart. There is a strength that we gain from working in partnership that we can never achieve if we work alone.

Key milestones



Key learnings that shape our forward view

- With South Africa’s current youth jobs crisis, not everyone can join the formal economy. To help youth break the cycle of poverty and inequality, we must not only develop and match suitable talent to formal employment opportunities in the retail value chain, we must create new, entrepreneurial opportunities.
- To scale JumpStart programmes and provide more economic opportunities for unemployed youth, we will focus on strategic planning of training areas.
- We will better match demand for candidates by focusing on data analysis and by applying more metrics to our programmes. We have expanded our JumpStart team to include two analysts to allow us to focus on new areas.



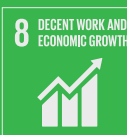
HandPicked



HandPicked

HandPicked is a fresh-thinking agriskills development programme that cultivates youth entrepreneurship in agriculture.

SUSTAINABLE
DEVELOPMENT
GOALS



HandPicked was launched in late 2020 to generate entrepreneurial opportunities in agriculture. Growers are sourced from community engagements and agricultural tertiary institutions for a 12-month skills development programme, where they are equipped with technical farming, business and life skills.

They also gain important practical experience, including growing crops hydroponically under greenhouses, in vertical towers of water-wise growing pods. Candidates with a positive attitude to farming and a flair for entrepreneurship are selected. After training, they can go on to create vertical growing hubs, set up agribusinesses or enter the agroprocessing value chain. HandPicked is seeing valuable early results.

With effective agricultural skills development, youth and communities can find innovative ways to generate sustainable income through farming, with the added benefit of providing more food, closer to markets, using less scarce resources. HandPicked is implemented by Freshlife Produce, using vertical African Grower technology.

Our partners:



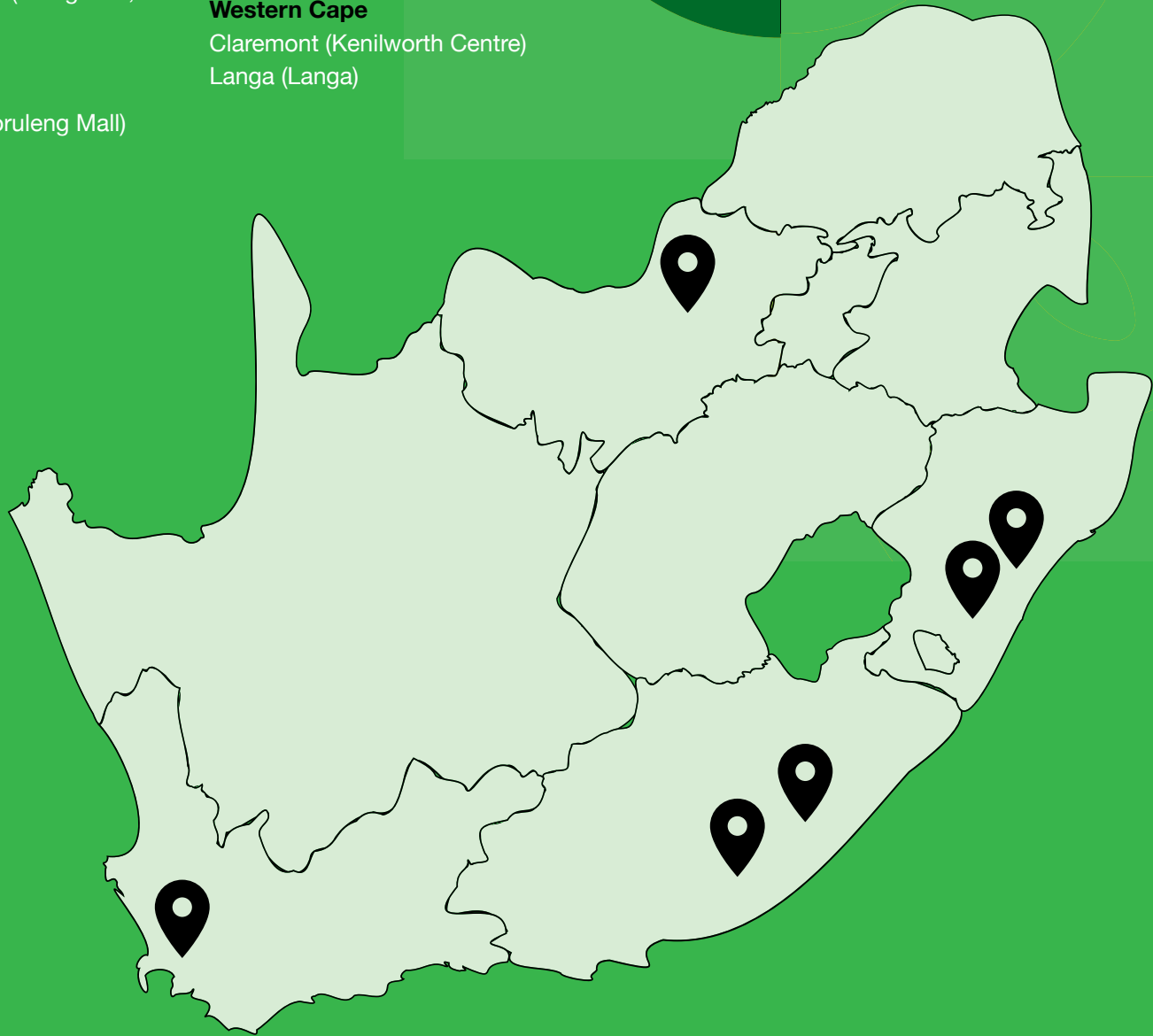
REAL ESTATE. REAL GROWTH.

Our impact in FY2023

HandPicked growing hubs

- KwaZulu-Natal**
Durban (Mr Price Group Support Centre)

Hammarisdale (Amagalelo, Mophela)
- Eastern Cape**
East London (Amalinda, Mdantsane Mall)
- Western Cape**
Claremont (Kenilworth Centre)
Langa (Langa)
- North West**
Moruleng (Moruleng Mall)





03
Agribusinesses established



27
Home growers upskilled



06
Growing hubs (1 CityFarms site)

Testimonials



Mandisa Matenjwa.

“What a wonderful way of building a truly circular economy and involving the most excluded and often poorest communities in our city into the agricultural value chain, turning people who are otherwise unemployed or underemployed into productive farming entrepreneurs.

Geordin Hill-Lewis
Cape Town Executive Mayor, speaking at the launch of HandPicked CityFarms Kenilworth Centre

“

My farming skills have really improved. I only had theoretical knowledge from university, learning from pictures. But when we got to HandPicked, we could find out for ourselves how plants behave, how to harvest and package, as well as business skills. Farming is not only about planting and selling. You have to consider market demands and margins. My journey has been filled with challenges that served as a ladder to becoming a business owner. I am deeply appreciative of the help I received to register my own company. Through HandPicked, I can compile reports, negotiate with suppliers and most importantly, communicate with people. My mentor believed in me and boosted my confidence, giving me the platform to shine.

Mandisa Matenjwa
Manager and owner of KaMathenjwa’s Agribusiness at Mr Price Group in Durban

“

“Mr Price Foundation fills me with hope that we can empower youth to create their own futures. Collaborating to improve the future of South Africa has never been more crucial. By closely engaging with their communities, the Foundation showcases remarkable agility in creating innovative programmes that address emerging needs. We are excited to embark on this journey with Mr Price Foundation, and eager to witness the positive impact we can make together.”

Marietjie Brown
Chep Sustainability and Government Affairs Lead

“

We believe HandPicked CityFarms Kenilworth Centre will set an example of how landlords can change the way retail properties are managed and developed so that lives, communities and the environment are impacted positively.

Anelisa Keke
Chief Sustainability Officer At Redefine Properties, the landlord of Kenilworth Centre



HandPicked



Key *milestones*

- Launched HandPicked CityFarms Kenilworth Centre, the first urban retail rooftop farm in the Western Cape. This growing hub will train 24 unemployed youth from the nearby Langa community per year, offering an opportunity to join the local economy and creating a circular economy. (Refer to page 17.)
- Erected ‘living labs’ in collaboration with EduRise and in partnership with LEAP Schools at Vukuziphathe and Peaceville primary schools in Hammarisdale. (Refer to page 15.)
- Regular market days hosted by growing hubs in the Hammarisdale community and at Mr Price Group’s Support Centre in Durban, allowing growers to tap into local market demand, generate income from their crops, and gain practical business and marketing skills.
- Six growing hubs opened (one CityFarms site), with three agribusinesses established and 27 home growers upskilled.
- Evolved from a narrow focus on establishing growing hubs and training agripreneurs and home growers to a broader focus of providing agri-incubation services, which create and support new agri-enterprises and in turn tackle food security in communities.
- Over 1 ton of fresh produce harvested from HandPicked hubs.

Key *learnings*

- Changing mindsets from subsistence farming to modern production requires longer-term technical and business handholding in rural and township contexts.
- Enhancing inexperienced graduates with future-facing skills requires their active involvement providing technical and business services in agri-incubators.

Looking *ahead*

- There is an opportunity to involve former HandPicked interns as agricultural consultants at agri-incubators. This will provide them with more extensive management and business experience – and allow HandPicked incubation services to support new agripreneurs and home growers for two more years. The ability to generate income from crop production as well as from support services is the biggest motivation for growers to take their incubation learnings seriously and to embrace an agricultural future.
- The HandPicked model for agri-incubation services needs to expand nationally to include more young people with an interest in and passion for farming. Learnings from HandPicked CityFarms and HandPicked RuralFarms – specifically the integration between HandPicked CityFarms Kenilworth Centre and Langa Rural Farms in Cape Town – will guide future initiatives to enhance income-generating opportunities.
- We can achieve a focal shift from individual farming and nutrition efforts to creating incubation services and ongoing support to emerging agripreneurs and home growers. In this way, HandPicked can drive a mindset shift from subsistence farming to commercial farming; shifting food consumers to food producers; and creating long-term systemic solutions in marginalised communities.
- There is potential for value-adding through agroprocessing in local communities.



HandPicked





UpLift seeks to connect aspiring youth to entrepreneurial opportunities, by helping to identify community needs and opening local microbusinesses that address these needs.



Ecosystems *of hope*



We are continually testing our programmes and looking for new opportunities to make a positive impact. FY2023 saw the piloting of UpLift, a new programme to create ecosystems of entrepreneurs.

Working towards our goal of matching supply and demand, UpLift analyses existing grassroots and micro businesses in a community and looks for opportunities to fulfil needs. Youth entrepreneurs are connected and supported with skills training workshops, mentorship and investor-readiness support to boost their skills and potential. Our goal is for youth to operate successful, sustainable small businesses. UpLift is currently working with partners to identify opportunities in new and growing sectors, such as food production, agroprocessing and waste management.

One of these projects is a special collaboration between UpLift, The Litterboom Project and Mr Price Home. This innovative partnership is closing the loop on plastic recycling: extracting waste from rivers to produce product that will be launched by Mr Price Home for World Oceans Day. (Refer to page 16.)

Waste collection projects at Mr Price Group's Support Centre in Durban and at two of our EduRise schools in Hammarisdale will also be supporting Mr Price Home's World Oceans Day celebrations. Future initiatives aim to see more waste diverted from the environment and value chain to suppliers to produce recycled product of value.

Pilots were also initiated in this period to benefit younger entrepreneurs who are not gainfully employed or in the tertiary education system. This included working on the ground with youth from the Hammarisdale community, supporting them through business coaching and mentoring to test their business ideas, which range from baking and food outlets to laundry services, crèches, clothing and salons, and providing practical tools to grow these into sustainable businesses.

In addition, a pilot was run with Startup School, for a 12-week online Youth Entrepreneur programme. This consists of a combination of interactive learning activities, take-home tools and online coaching support to help youth entrepreneurs navigate their business from the ideation phase through to the completion and presentation of an actionable business plan to investors. Learnings from the pilot will be used to decide future opportunities with the intent for the programme to provide support and business mentoring to aspiring entrepreneurs identified through UpLift programmes.

We thank our partners for supporting young entrepreneurs. Together, we can give youth hope through sustainable income generating opportunities.



EduRise is a holistic education programme that aims to cultivate environments where children can learn effectively, supported by confident educators in schools that strive for excellence.



Delivering hope *to the new generation*

The EduRise schools programme is active in selected lower socio-economic primary schools. In South Africa, 81% of Grade 4 learners cannot read for meaning in any language and 63% of Grade 5 learners cannot add and subtract whole numbers – and this impacts their ability to gain meaningful employment later in life.

Mr Price Foundation's approach to addressing these education deficits is to capacitate schools by upskilling and mentoring educators and school management. Given that the basis for successful continued education is formed in the foundational years, and that early education deficits are costly to correct in later years, EduRise focuses on the early years of learning.

Our partners:





Letter *from Pain*

After a four-year journey, FY2023 saw 97 schools in the EduRise programme cross the threshold into the sustainability phase.

This will be the litmus test of success; and will reveal whether schools and educators continue to successfully and independently implement EduRise interventions post our active involvement. Judging from the observations and feedback from the schools, I can say that the future of these schools looks quite positive and encouraging.

The entire education system is, however, still recovering from the learning losses brought about mainly by Covid-19 and the associated closures of schools. Educators are confronted with learners with very wide learning gaps. Grade 2 learners lost between 57% and 70% of a year of learning, and Grade 4 learners lost 62% to 81%. According to the Progress in International Reading Literacy Study (PIRLS) 2021 assessment results, released in May 2023, 81% of Grade 4 learners cannot read for meaning, a significant decline from 78% in 2016.

A struggling economy is also impacting negatively on resources available to tackle the mounting education challenges.

It cannot be business as usual. Education is a root cause of poor skills and youth unemployment in South Africa. Given the limited resources available, it is more critical than ever to determine how we can maximise our return on investment (ROI) in education.

Research indicates that investing in young children is one of the smartest investments a country can make. A study by the World Bank, *Investing in Early Childhood Development*, estimates that the ROI is as high as R300 for every R20 invested in Early Childhood Development (ECD).

The ROI decreases exponentially as children get older – meaning that deficits are more costly to address in later years. Among the many benefits, research has also shown that investing in young children lowers the dropout rates in high school. These are among the contributing factors in EduRise's decision to focus more closely on Foundation Phase and ECD going forward.

I thank all our EduRise partners for their commitment and support in challenging times. Together, we can deliver hope and unlock the potential of our youngest generations.

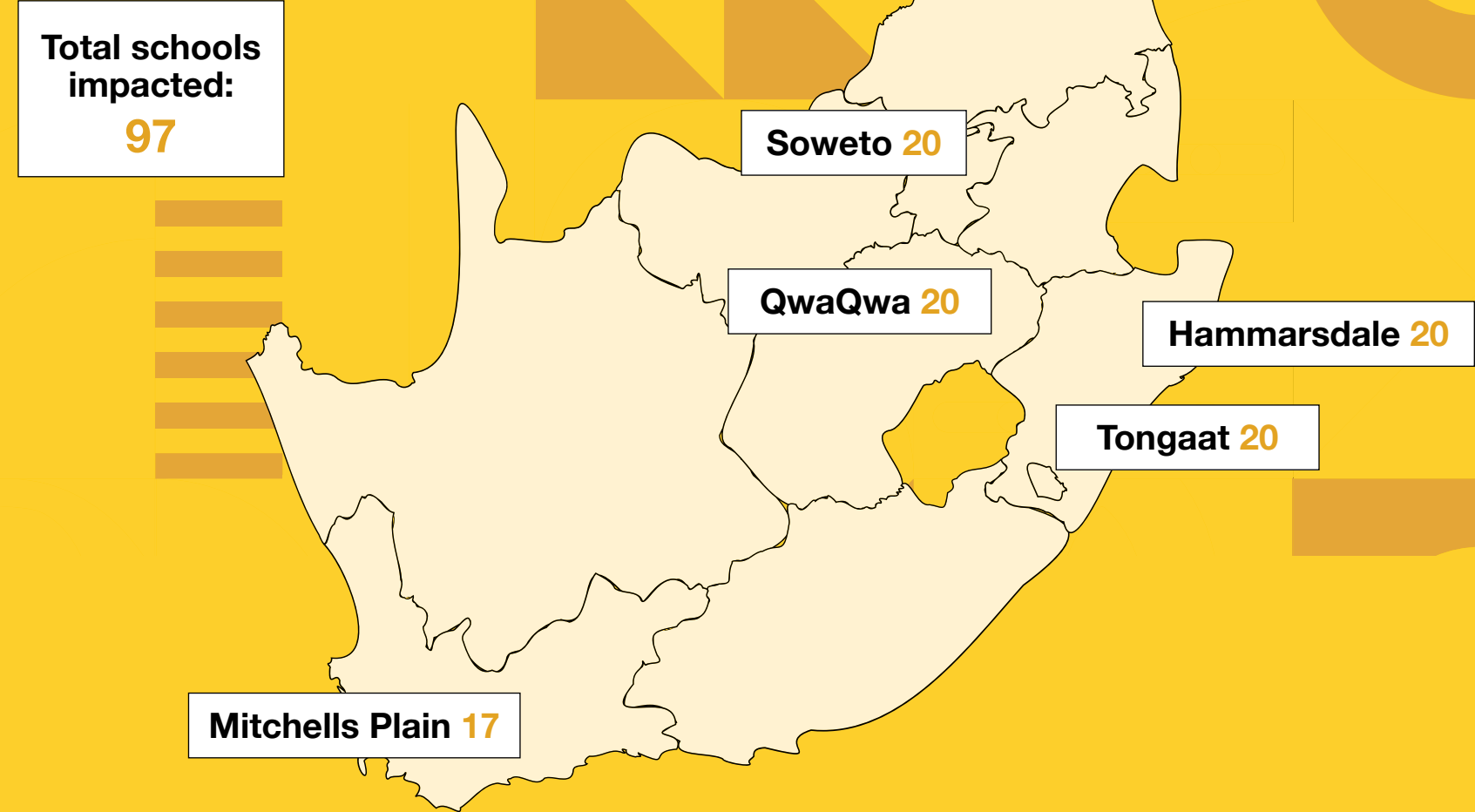


Pain Mashingaidze
EduRise Programme Manager

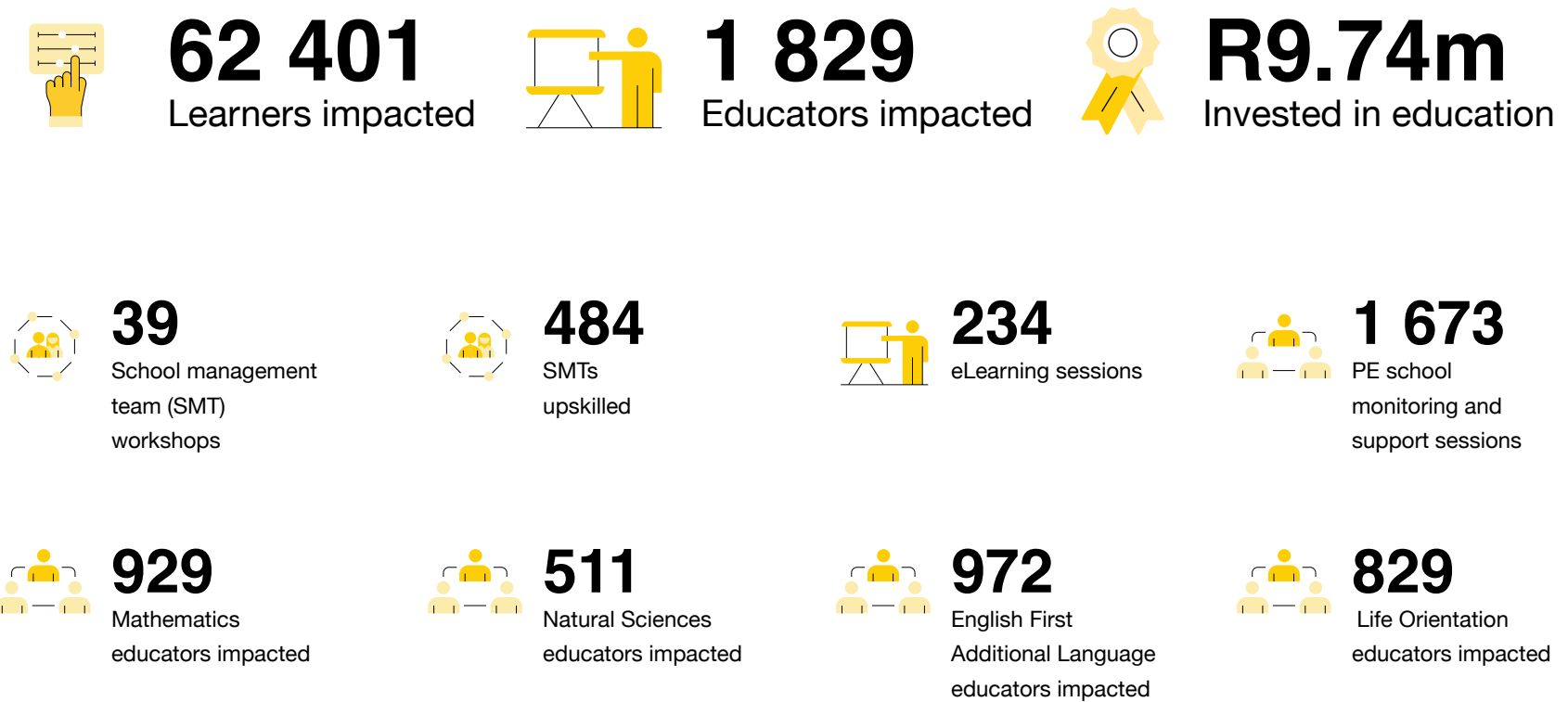
Key *milestones*

- **97 out of 98 EduRise schools successfully implemented the sustainability year** and demonstrated their ability to continue implementing the various EduRise initiatives post active support. (Refer to page 15.)
- **Educators' average content knowledge for maths and science on the eLearning platform was 72%.** Comparisons between pre and post-assessments showed a consistent improvement, suggesting educators are gaining not only pedagogical skills but content knowledge from eLearning.
- Revision of the EduRise model to focus on numeracy and literacy in the Foundation Phase and ECD level.
- **Living Labs growing tunnels** established at two EduRise schools. (Refer to page 15.)

Our footprint in FY2023



Our impact in FY2023



Testimonials

After a four-year journey, 97 EduRise schools crossed into sustainability. This is the phase where schools independently implement key learnings without our active involvement. We thank schools for their dedication to learners, and for giving hope through education.

“EduRise made a remarkable difference and assists us with our goal to ensure happiness for each child.”

Mrs Marsh
Jamaica Way Primary School

“The EduRise programme showed the heart and love that mentors and educators have for our learners. The most important thing achieved through this programme was teamwork between schools. We have seen circuit 10 (in Soweto) coming together as one big family. We changed things. We started to see people coming together. If somebody asks me what is the most important thing that we have achieved in the project, I will say: it is teamwork.”

Mr Chabalala
*Free State Department of Basic Education
Deputy Chief Education Specialist*

“EduRise enabled educators to understand the importance of their role in the management and smooth running of schools. Educators are developed and capacitated continuously, enabling them to grow.”

Mr Malevu
Peaceville Primary School Principal

“Educators supported by EduRise are more confident, with better content knowledge and are starting to use Information and Communications Technology (ICT) as a form of knowledge gathering, and informing them how to teach.”

Craig Gibbs
JET Education Services

“EduRise is designed to improve overall learner performance. The changes that we have seen in the way our children conduct themselves, whether on the sports field or in the classroom, made us want to do our best to ensure the programme succeeds.”

Mr Singh
Sandfields Primary School Principal

“We had a very pleasing and exciting journey with EduRise. We learnt a lot in terms of leadership and management, about how to develop a school development plan. Sports had practically disappeared from our schools but somehow, you brought it back.”

Ms TT Dlamini
Gazankulu Primary School Principal



Key *learnings*

While schools often work in silos, EduRise provided the schools in its programme with a platform to unite and share their strategies for success. These Community of Practice (CoP) forums, sometimes called Professional Learning Communities (PLCs), were made up of educators or school management team members. CoPs gave members a platform to learn from each other, to share best practices to improve learning, and to freely engage without their superiors' influence or fear of being judged.

Our encouragement of CoPs resulted in the formation of a number of functional mini-CoPs across EduRise-supported schools, with a shift in mindset from competing to collaborating. While CoPs have great potential to improve learner performance, the success of cluster CoPs is threatened in the long run by travelling costs, among other reasons.

Going forward, we will explore and further encourage CoPs within schools. We will also encourage a Principals' Buddy System, wherein schools in closer proximity form small CoPs and meet regularly to share best practices and take part in continuous professional development sessions. We look forward to seeing more school communities coming together to collaborate, share and build a more resilient education system.

Looking *forward*

- Grade 3 learners can't do the basics in maths and literacy and that is a root cause of youth unemployment. That's why EduRise will focus more closely on ECD and the Foundation Phase going forward. South Africa invests very little in ECD: of every R100 spent on education, only R1 goes to ECD.
- EduRise is looking forward to working with like-minded organisations to encourage and advocate for a national plan and budget from government to address ECD needs. South Africa's growing education gap between rich and poor, particularly at foundation level, reconfirms our focus on education and ECD in particular.
- A good education is the cornerstone to building a successful future. That's why we are investing in the Roots & Shoots longitudinal research study. This study aims to establish the foundational skills levels of learners when they first enter school, and establish to what extent the patterns of performances observed in Grade 3 can be traced back to trends already present on the first day of school. The Roots & Shoots study aims to measure children's early skills in literacy and maths in Grades 1, 2 and 3. We are investing in this study for five years. FY2023 is Year 2 of this investment.

Our *Timeline*

For the first six years of our journey, Mr Price Foundation tested programmes that addressed the national priority areas of education and youth development. From 2011, we streamlined and updated our programmes as we scaled up, using external research to ensure we achieve maximum impact for our beneficiaries and partners. This process of evolution continues.



2005

RedCap Foundation formed

The RedCap Foundation’s mission is to inspire tomorrow’s heroes and tackle national challenges in education, health and unemployment; and make a positive difference in the lives of children and youth from low-income communities.

2007

JumpStart Entry Level Retail Programme begins

Introduced in Johannesburg, Durban and Cape Town (now Retail Frontline Programme).

2010

Ride for RedCap commences

This gruelling 640km charity cycling ride from Johannesburg to Durban was first put in motion by Mr Price Cycle Club members Kelvin du Sart, Craig Jones, Ryan Ambler-Smith and Graham Daniel.

2013

JumpStart introduces new Programmes

JumpStart Production and Pre-Production Programmes begin, working closely with local manufacturers.

2014

Rebranded to MRP Foundation

The RedCap Foundation is rebranded to MRP Foundation but retains its heart to inspire tomorrow’s heroes.

2016

Return on investment study

Social return on investment study concluded JumpStart Production Programme generated R6.50 of value for every R1 invested; while JumpStart Pre-Production Programme generated R5 for every R1 invested.

2020

Rebranded to Mr Price Foundation

In April 2020, during Level 5 lockdown, Mr Price Group rebranded from MRP to the original beloved brand name of Mr Price. In line with this, MRP Foundation was rebranded to Mr Price Foundation.

2022

JumpStart Challenge

The JumpStart Challenge was created to raise awareness and funding for JumpStart skills development programmes, powered by Mr Price Foundation.

2005

EduRise Young Heroes Programme created

The Young Heroes Programme helps primary school learners from low-income communities to develop a healthy and active lifestyle.

2009

Physical Education introduced to schools

The Foundation signs a Memorandum of Understanding with the National Department of Basic Education for Physical Education (PE) to be part of school curriculums. PE manuals are printed for all nine provinces.

2012

R3.5 million grant awarded to the Foundation

National Treasury awards the Foundation a R3.5 million grant for JumpStart to place 3 600 unemployed youth into jobs. The actual job placements are 4 600.

2014

Comparative analysis of Annual National Assessments (ANA)

Comparative analysis of ANA performance shows the five Foundation-supported schools in KwaDukuza performed better in maths and English First Additional Language (EFAL) than the national and provincial averages.

2019

JumpStart Retail Frontline Programme endorsed by the African Union

This work readiness rogramme is recognised as ‘good practice’ for skills development and youth employment in Africa by the New Partnership for Africa’s Development (NEPAD).

2020

HandPicked Programme launched

HandPicked was launched in late 2020 to generate economic opportunities and boost agricultural entrepreneurship through agricultural skills development.

2023

EduRise enters sustainability

The EduRise primary school programme enters the sustainability phase. EduRise shifts gear to pay keener attention to ECD and Foundation Phase.



Stakeholder Engagement

Linking hearts *and hands*



Mr Price Foundation was established in 2005 as an NPO, which allows us to operate and govern as an independent organisation rather than a traditional corporate charity. Our standing as an NPO enables funding to be supplemented by donations from other corporate bodies and the public, through donations and fundraising activities.

In FY2023, more than **570 associates** made monthly donations and over **870 associates** participated in the JumpStart Challenge and the Foundation Cup soccer tournament. Mr Price Foundation sourced significant additional funding of R14 million from businesses outside of Mr Price Group. We extend our sincere appreciation to CHEP and Anglo American Platinum for investing in our youth through Mr Price Foundation.

Achieve your B-BBEE points

As a Level 1 Broad-Based Black Economic Empowerment (B-BBEE) service provider, Mr Price Foundation assists companies with their B-BBEE goals and helps them achieve points on their B-BBEE scorecard under the socio-economic development element, with associated tax benefits. We are always looking for opportunities to partner with corporates.

Our Purpose:

To create development opportunities that unlock tomorrow's potential.

Our Vision:

To be a leader in youth skills development focused on creating income opportunities.

Our Mission:

Drive youth focused development opportunities that deliver sustained impact.

Letter from *Pierre*

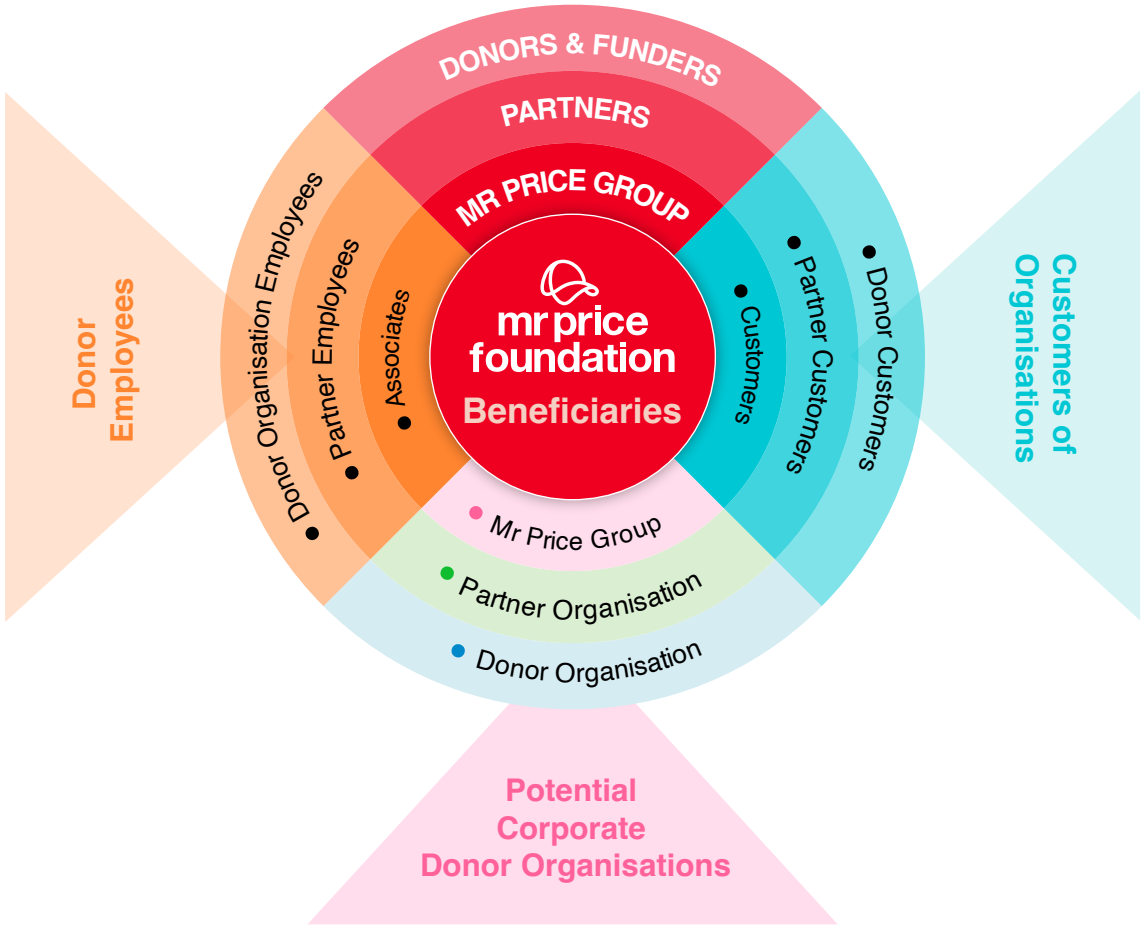
South Africa's youth are tenacious, resilient and determined to succeed – and we are humbled to have the opportunity to empower them to unlock their true potential and purpose. By connecting hearts, hands and minds through our communication channels, we are building Mr Price Foundation as a leader in youth skills development.

We made concerted efforts in FY2023 to ensure that our stakeholders connect with our vision, values and purpose and are well informed of our programme developments.

These are some of the actions we took to foster strong relationships with our stakeholders:

- Holding a series of stakeholder engagement workshops, improving communication and creating inspirational and educational content.
- Sharing authentic content and stories of hope through our social media channels and website, to capture the hearts and minds of donors and funders.
- Hosting the inaugural Mr Price Foundation Cup soccer tournament and the annual JumpStart Challenge, to create engagement, awareness and fundraising opportunities.
- Building donor loyalty and affinity to specific programmes that resonate with their interests, from education to skills development and entrepreneurship.
- Activating all communication channels, including owned media, earned media and paid-for media.

Through the power of passion and partnership, we can truly unlock tomorrow's potential and help break the cycle of poverty and inequality - with measurable impact.



Our Stakeholders

- Partners
- Suppliers
- Customers
- Investors
- Communities

We worked diligently to build a robust owned media space (website, social media presence and newsletters), along with earned and paid-for media, to connect with our stakeholders and drive public awareness of the Foundation's sustainable impact in youth-focused development. Our digital channels are the backbone of our communication channels, with JumpStart content related to job opportunities and skills development popular with our audience.

Sunday Times advertorial and Skills Development supplements:
Over 1.4 million copies circulated

Dialogue | Business in Society Handbook 2022:
Over 3 000 copies circulated

African Farming editorial feature:
Over 10 000 copies circulated

- Facebook reach: **2 901 131**
- Facebook ad impressions: **4 094 557**
- LinkedIn impressions: **85 329**
- Instagram reach: **204 056**
- YouTube channel views: **371 799**
- YouTube watch time: **2 108 hours**
- MailChimp newsletter subscribers: **13 251**
- Website page views: **3 590 998**
- Google ad impressions: **2 605 192**
- Media AVE: **R13 198 423**

Winners all around

at the JumpStart Challenge



The JumpStart Challenge is an annual fundraising event for JumpStart; and calls on families, friends, colleagues and their furry-faced friends to get moving for a great cause.

A week-long event, the virtual event ran from 27 February to 5 March, with physical mountain biking and trail running/walking events on 4 and 5 March at Holla Trails in Ballito.

The virtual challenge was kicked off by Manifest Yoga Studio and Goodthings Coffee Shop, who took their moves onto the picturesque uMhlanga promenade. Corporate teams from Miladys and Mr Price Sport put their best foot forward for unemployed youth at Hollywood Bets Kings Park Stadium while Mr Price Money headed to Durban's iconic beachfront.

The physical event at Holla Trails was well supported by local sports heroes, as well as the GO! Durban Cycle Academy with their development team of young riders. The maiden Glide & Ride Cup also launched at Holla Trails, attracting an even younger generation of cyclists on balance bikes. When the clock stopped at midnight on 5 March, the JumpStart Challenge had attracted close to 600 entries and opened many eyes to the importance of youth development.

The JumpStart Challenge was made possible with funding and support from our partners: Mr Price Sport, SPAR and Absa, as well as City Logistics, Fineline Technologies and CMH Nissan Ballito. We thank one and all for pledging your support to unemployed youth.

The Toyota Cadence cycling show aired a six-minute segment on the JumpStart Challenge on DSTV SuperSport in April.

Scoring goals

on and off the field



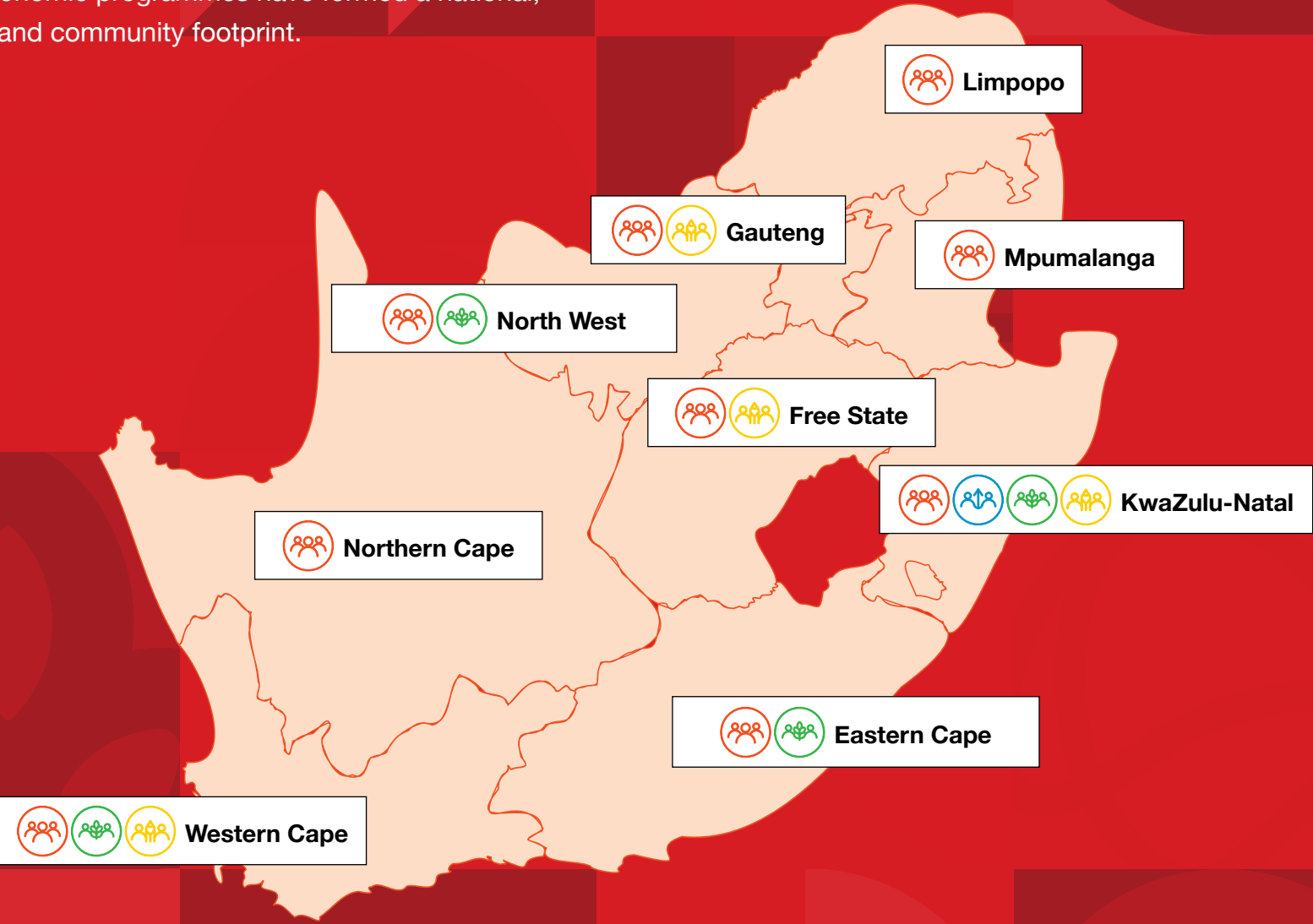
Football fever hit Mr Price Group in October, when the inaugural Mr Price Foundation Cup was held at Northwood Crusaders in Durban North. The soccer tournament saw 150 associates from Mr Price Group divisions – ten men's and four ladies' teams – competing for a coveted trophy.

Players threw their bodies and hearts into the tournament and both the men's and ladies' cups were proudly held aloft by Mr Price Group's Hammarisdale Distribution Centre. It was a day of family and football, with associates promoting their side hustles at the market. The event served to create awareness around the good work of the Foundation in youth development.

The event scored goals on and off the field and epitomised the values of Mr Price Foundation: with Passion in everything we do ... the Partnership of working and playing together ... and the value of enjoying each other's company. We thank all Mr Price Group associates for shooting for a brighter future for South Africa's youth.

Our national footprint

Mr Price Foundation was established in 2005 as an NPO to positively influence and actively support South Africa’s national development priorities of youth unemployment and access to quality education. Our socio-economic programmes have formed a national, regional and community footprint.




Programme Key:


JumpStart


UpLift


HandPicked


EduRise

Finance Report

Letter from David

FY2023 was a difficult year for South Africa, with many challenges adding pressure to an already fragile economy. Despite the impact on Mr Price Foundation's revenue growth our programmes continued to achieve great results and expanded to pilot a new programme called UpLift, focused on creating entrepreneurial opportunities for youth.

This was made possible through the continued and additional support from existing and new corporate partners, businesses, private and public donors including Mr Price Group customers with stakeholder funding growing by 147% from R5.98 million in FY2022 to R14.81 million in FY2023.

As EduRise supported schools moved into the sustainability phase more investment flowed into Mr Price Foundation's skills development programmes with a 30% growth from R17.12 million in FY2022 to R22.34 million in FY2023. Creating hope for unemployed youth through entrepreneurial opportunities is an important part of South Africa's economic recovery and growth plan. Through the successes of HandPicked and the UpLift pilot we will continue to explore and identify such opportunities in new and growing sectors.

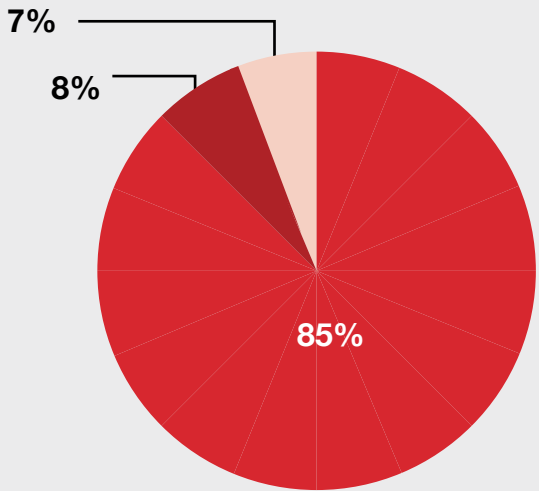
As the focus shifts to FY2024, Mr Price Foundation will look to grow and diversify its investment in two of the most critical areas affecting South Africa's youth, namely education and youth unemployment. None of this would be possible without the incredible support we receive from our partners, especially Mr Price Group and its trading divisions. We thank you one and all for investing in South Africa's youth through Mr Price Foundation.



David Churchman
Head of Finance

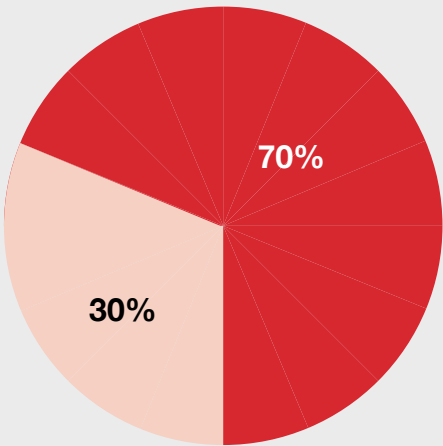


Financial snapshot



Breakdown of Expenditure

- Programme: 85% (R32.08m)
- Administration: 8% (R3.11m)
- Fundraising: 7% (R2.53m)



Breakdown of Expenditure Split

- Skills Development: 70% (R22.34m)
- Education: 30% (R9.74m)



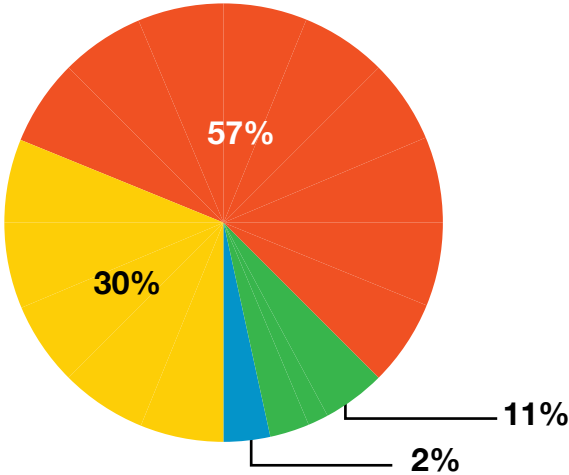
R22.34m
Skills development



R9.74m
Education

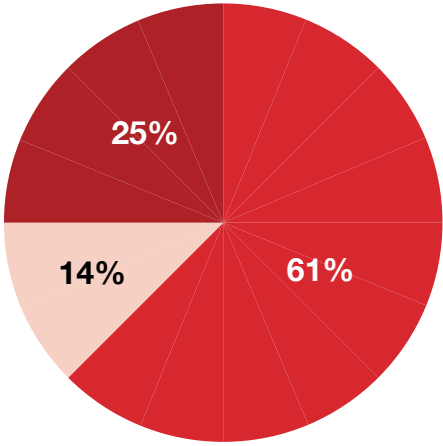


100%
of public donations
go to programmes



Programme Expenditure Split

- JumpStart: 57% (R18.26m)
- UpLift: 2% (R0.56m)
- HandPicked: 11% (R3.53m)
- EduRise: 30% (R9.74m)



Breakdown of Revenue

- Mr Price Group: 61% (R23.39m)
- Corporate Partners: 14% (R5.30m)
- Fundraising: 25% (R9.84m)

Statement of financial position

For the year ended 1 April 2023

Figures in Rands	2023 R	2022 R
Assets		
Non-current assets	1,553,421	2,199,648
Property, plant and equipment	244,799	337,372
Intangible assets	857,408	1,113,390
Right-of-use assets	451,214	748,885
Current assets	37,481,388	24,205,318
Other receivables	2,873,423	1,871,583
Prepayments	18,708	215,137
Cash and cash equivalents	34,589,257	22,118,597
Total equity and liabilities	39,034,809	26,404,965
Equity & Liabilities		
Equity		
Accumulated funds	25,540,956	23,069,557
Non-current liabilities	449,346	683,090
Lease liability	449,346	683,090
Current liabilities	13,044,507	2,652,319
Trade payables and other payables	5,522,536	2,281,017
Leave pay and incentive accruals	177,634	200,529
Current portion of lease liability	112,337	170,773
Deferred income	7,232,000	-
Total equity and liabilities	39,034,809	26,404,965

The following summarised financial information has been extracted from the financial statements of Mr Price Foundation NPC.

Statement of comprehensive income and accumulated funds

For the year ended 1 April 2023

Figures in Rands	2023 R	2022 R
Revenue	38,527,567	38,941,438
Expenditure	37,714,965	34,590,153
Project expenditure	28,721,700	28,745,784
Administrative expenditure	8,993,265	5,844,369
Profit before net finance income	812,602	4,351,285
Finance costs	(38,574)	(56,813)
Finance income	1,697,372	589,106
Surplus for the period	2,471,400	4,883,578
Accumulated surplus at the beginning of the period	23,069,556	18,185,978
Accumulated surplus at the end of the period	25,540,956	23,069,556

Statement of changes in equity

For the year ended 1 April 2023

Figures in Rands	Accumulated funds R
Balance at 01 April 2021	18,185,978
Total comprehensive income	4,883,578
Surplus for the year	4,883,578
Other comprehensive income	-
Balance at 01 April 2022	23,069,556
Total comprehensive income	2,471,400
Surplus for the year	2,471,400
Other comprehensive income	-
Balance at 01 April 2023	25,540,956

Statement of cash flows

For the year ended 1 April 2023

Figures in Rands	2023 R	2022 R
Cash flows from operating activities	13,524,708	7,395,430
Cash generated from operations	11,827,336	6,806,325
Finance income	1,697,372	589,106
Cash outflows from investing activities	(723,295)	(339,884)
Additions to property, plant and equipment	(29,487)	(30,703)
Additions to intangible assets	(693,808)	(309,181)
Cash outflows from financing activities	(330,753)	(315,446)
Repayment of lease liability	(330,753)	(315,446)
Net increase in cash and cash equivalents	12,470,660	6,740,100
Cash and cash equivalents at the beginning of the year	22,118,597	15,378,497
Cash and cash equivalents at the end of the year	34,589,257	22,118,597



How we stacked up in FY2023

Everything we do, we do with the aim of breaking the cycle of poverty and inequality. Our programmes align with a number of the United Nations’ 17 Sustainable Development Goals. This is an ambitious plan to better protect our planet and to preserve and create opportunities for all people to live in dignity and prosperity.



SDG	Mr Price Foundation had the following direct impact on the SDGs
<div></div> <div>End poverty in all its forms everywhere.</div>	<p>62 401 learners from low-income communities directly benefit from our EduRise programme. Quality education provides the opportunity for these learners to break the cycle of poverty and unemployment in their families and communities.</p> <p>4 933 unemployed youth from low-income communities have direct access to job opportunities by participating in the JumpStart programme, of which 4 330 were employed this year. These young people are now able to provide for their families, directly impacting around 21 650 people (calculated on a multiplier effect of 5:1).</p>
<div></div> <div>End hunger, achieve food security, improve nutrition and promote sustainable agriculture.</div>	<p>27 growers and their families are directly impacted through HandPicked. The programme empowers the agripreneurs to provide food security and the potential to generate income at a higher average rate than a minimum wage.</p>
<div></div> <div>Ensure healthy lives and promote wellbeing for all at all ages.</div>	<p>Growers from our HandPicked programme, and their families, have access to better nutrition through fresh produce. Growers harvested over 1 ton of fresh produce.</p>
<div></div> <div>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.</div>	<p>62 401 learners receive quality education at 97 schools supported by EduRise. To deliver quality education, EduRise funds interventions that support 484 members of school management and leadership with capacity building and mentoring programmes and over 1 829 educators through training, mentorship and peer collaboration.</p>
<div></div> <div>Achieve gender equality and empower all women and girls.</div>	<p>Empowering girls and women in our education and skills development programmes is a secondary goal. 81% of JumpStart youth, 81% of EduRise educators and 49% of EduRise learners are female.</p>
<div></div> <div>Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.</div>	<p>We developed industry skills of 4 933 previously unemployed youth, of whom 4 330 were employed.</p>
<div></div> <div>Reduce inequality within and among countries.</div>	<p>We prioritise interventions that benefit children and youth from previously disadvantaged and low-income communities.</p>



Do you want to be part of our plan to ignite hope and employment in South Africa?

All funds donated to Mr Price Foundation go directly to our youth development and education programmes. Since 2005, Mr Price Foundation has empowered thousands of young South Africans to break the cycle of poverty and inequality. With you by our side, we will push forward on our mission to assist children and youth as they journey from school into careers. Mr Price Foundation is a Level 1 B-BBEE public benefit organisation (PBO). Donations are tax deductible with Section 18A certificates being issued.

NPO # 053-536 PBO # 930023271

OZOW

Scan the OZOW QR code and enter an amount.



EFT

To donate by EFT, please use the following South African banking details:

Name: MRP Foundation
Bank: ABSA
Branch: Kingsmead
Account No: 4075526746
Code: 632005
Swift code: ABSAZAJJ
Ref: Donate [your name or company name]

Zapper

Scan the Zapper QR code with the app and enter an amount.



Thank you
for your support!

 **mr price foundation**